

## **More Facebook = More FUNds Facebook Fundraiser Challenge**

### **Social Post Examples**

Thanks for setting up your RFL Facebook Fundraiser and looking for ways to share it and get more interaction and more money raised. If you have not linked your RFL Dashboard and your Facebook Fundraiser, you need to start there. You can learn more

FACT: People raising funds through social media raise 7X more than ones who don't.  
And, who doesn't want to attack cancer 7X harder?

#### **POSTS For ELT to use on their local RFL Event page:**

- Supercharge your efforts in the fight against cancer and set up your Facebook Fundraiser TODAY. To get started, log in to your personal Relay Dashboard and set up your fundraiser, then hit "share" on the Facebook side or "invite" your friends and followers to support you.
- FACT: People raising funds through social media raise 7X more than ones who don't. Our community wants to attack cancer 7X harder, support us and set up your Facebook Fundraiser and share it this month.
- Using a Facebook Fundraiser puts your passion for attacking cancer right in the news feed of all your friends and family. And, it tracks to your personal fundraising just like any other online donation.
- Don't make giving online difficult. As a matter of fact, take the excuses away and set up a Facebook Fundraiser through YOUR Relay Dashboard and all the donations go directly to your event.

#### **POSTS for individual participants to use to promote their personal Facebook Fundraiser:**

- I'm trying to attack cancer from every angle and for me that means taking the excuses away for online donations. Its right here in your news feed! Now, that's easy.
- Did you know every dollar I raise through this Facebook Fundraiser goes directly to support my fundraising and all that my team is doing to raise money through the Relay for Life of \_\_\_\_\_ (tag your local event). Would you support me today?
- It's easy, just click on the DONATE button and everything you give is a donation to my Relay for Life team.
- This year 1.8M people in the US will hear "you have cancer." I'm doing my part to attack cancer from every angle and decrease that number. Would you support me with a donation? All the money goes directly to my team for the Relay for Life of \_\_\_\_\_ <tag local event>.
- I participate in Relay for Life because I've heard "you have cancer" and I know the American Cancer Society is doing the most to fight cancer from every angle. Will you support me and donate to my team? Just click "DONATE."
- I LOVE supporting the American Cancer Society and Relay for Life of \_\_\_\_\_ <tag local event>. Would you join me and donate right here? Every dollar raised online goes directly to my team.
- Research. Education. Services. Treatment. All the components are important and I'm supporting the American Cancer Society as they keep doing more in the fight against cancer. Would you support my team and make a donation TODAY?
- My ask today is simple. Would you click on DONATE and make a donation to my team to support the Relay for Life of \_\_\_\_\_ < tag local event> as we raise money for the American Cancer Society.