

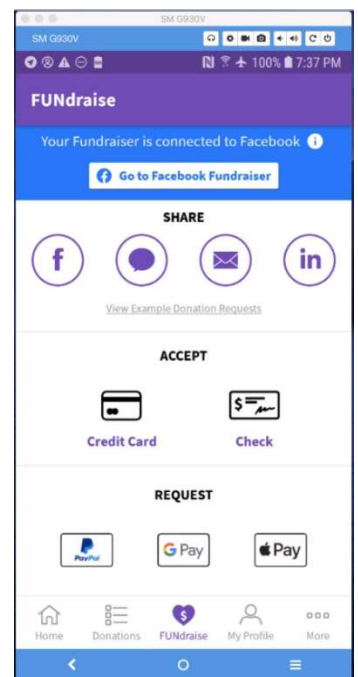
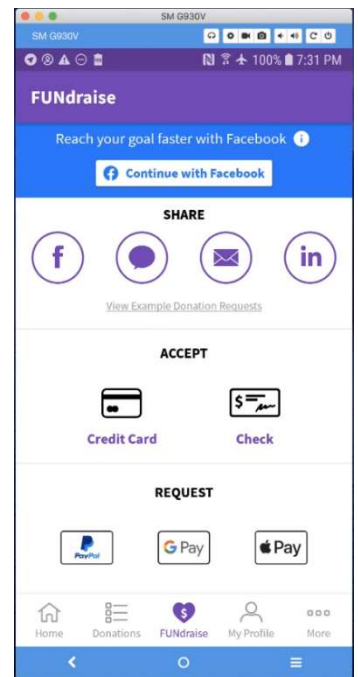
Facebook Fundraiser - Now Available via the FUNdraising App!



Whether you're celebrating something special, or just wanting to make a difference, Facebook Fundraiser supercharges your fundraising for the American Cancer Society. And now it's so easy to set up via the FUNdraising app. Inspire your social network to donate by sharing why you're dedicated to the fight against cancer – all from your mobile device!

Here's how:

- 1** Open the **FUNdraising app** and tap **FUNdraise** at the bottom of the screen.
- 2** Tap **Continue with Facebook** at the top of the screen.
- 3** Log in to Facebook and **grant permission to link to your dashboard**. Now your fundraiser is connected to Facebook!
- 4** Tap **Go to Facebook Fundraiser** to invite friends to donate and track your progress.



Additional Information

How do I get started?

Be sure to update to the latest version of the FUNdraising app. Once you are registered for an event, you can connect to Facebook Fundraiser directly from the app.

What if I have already created a fundraiser on Facebook?

If your existing Facebook Fundraiser isn't already connected to your event, please close that fundraiser, and connect your fundraising page by logging into the FUNdraising app and creating a new Facebook Fundraiser.

If you've already raised funds through Facebook without connecting to your event, contact your staff partner to help you ensure all your funds are accounted for.

How do I know if my Facebook Fundraiser is connected to my dashboard?

You will see **"Your Fundraiser is Connected to Facebook"** on the FUNdraise screen when your Facebook Fundraiser is successfully connected to your event.

Can I go directly to Facebook to create my Facebook Fundraiser?

No, you must create and connect your fundraiser to Facebook via the app.

Will my event get credit for funds raised through Facebook Fundraisers?

Yes. When you create a Facebook Fundraiser through the app, your event automatically gets credit.

How will these donations appear on the app?

Donations received through Facebook Fundraiser will display as an online donation, just like any

other donation. They will display with the recognition names from your Facebook Fundraiser.

What does my Facebook Fundraiser look like?

Your Facebook Fundraiser will have a photo and a story about why you are fundraising, which you are encouraged to personalize. Remember, sharing your own story of why you fight will go a long way in helping people decide to donate to your cause!

Will my fundraising totals (and progress toward my goal) increase as I receive donations on my personal page, on the app, and via Facebook Fundraiser?

Yes! Your personal page, the app, and Facebook Fundraiser will display totals of all donations.

How does a Facebook Fundraiser close?

The Facebook Fundraiser closes anytime you choose, or whenever the event website closes.

How do donors get a receipt?

Donors will receive an on-screen thank-you and an email receipt from Facebook. Donors can always view their payment history in Facebook.

What if a donor needs a refund?

The donor should contact Facebook to issue a refund, or they can contact the American Cancer Society at 1-800-227-2345.

If you'd like additional help from Facebook, please visit (login required)

www.facebook.com/help/contact/162031714239823

Thank you for leading
the fight against
cancer!

